

## **The Liberty Chamber of Commerce**

112 S Greensboro St Liberty, NC 27298 PO Box 986 Liberty, NC 27298 libertychamber@rtelco.net libertychambernc.com (336) 622- 4937

Dear valued Chamber Member,

It's time to renew your Liberty Chamber membership! 2020 was a hard year for all of us as our lives were filled with a lot of uncertainty. We want to give a big thank you, for your continued support of our organization and the community! The Chamber had to cancel many of our events last year due to social distancing and group gathering mandates from the State, but we want to thank you for sticking it out with us and we are hopeful for a better 2021!

Even through the pandemic we've been working hard to promote the area and local businesses. Through our website, social media, and weekly newsletters we are able to connect on a daily basis with potential visitors to our area, as well as residents, to keep them updated on local events and offerings from our businesses. With an increasing amount of people working from home and/ or using more technology to keep in touch, we have been able to grow our online presence this year! Website visits have increased with 988 returning visitors and 692 new visitors to our site over the past year. That is a total of 1,680 site visits for the year or 4.1 site visits a day! We have also gained over 200 new followers on our Facebook page and over 70 new followers on our Instagram! That's a lot of exposure for your business!!

New this year we are also offering *advertising opportunities exclusive to our Chamber businesses* on the new digital sign located at the corner of Swannanoa and Greensboro St. There's no better way to advertise your business than on the busiest intersection in town! Please see attached sign pricing and sign-up sheet for more information.

In addition to our annual events such as the Banquet and Silent Auction, Spring Luncheon, July Festival, Taste of the Town Dinner, and the Christmas Parade and Tree Lighting event; this year we are also excited to announce we will be hosting new ways to network! *We will be hosting a public kickball tournament, golf tournament, Geo tracking game, and much more!* We hope to make the most of 2021 by offering new ways to expose yourself and network with potential clients!

We encourage you to take full advantage of your membership by letting us help to promote any special events, sales, or job openings that you may have on our social media accounts and on the Chamber website. Let us help you grow your business by taking part in our, *Business After Hours* where you can highlight your business and let other members know what services you offer! Take part in our *quarterly education classes* on various business topics! Sponsor events where your name will be showcased and advertised to the community!

We would like to thank you for your involvement, investment, and dedication to the Liberty Chamber and hope we can count on you again this year, to make 2021 even more successful than years past! If you have any questions, please feel free to contact us! We are always looking for ways to grow and improve, any feedback will be valued and appreciated! Don't forget we are always accepting volunteers to serve on our board!

## **Liberty Chamber of Commerce**



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## **2021 Annual Membership Rates**

Please fill out the section below and remit payment via mail to the PO Box listed above or through PayPal on our website

## PLEASE REMIT PAYMENT BY: MONDAY MARCH 1st

All membership periods run January through December. To get the most out of your membership please fill out the section below in its entirety. Please also list additional contact information if you'd like another person or email to receive information from us. Our website will be updated with any new information provided in the beginning of March. Once again, thank you for being a member of the Liberty Chamber!

Name of Business:	
Physical Address:	
Mailing Address:	
Email:	Phone:
Website:	Facebook:
Hours of operation:	Number of Employees:
Description of business:	
** if you would like emails and/ or text messages to go to another contact other than the one listed above please list the information below**	
Chamber contact person:	
Contact email:	Phone:
If you have any pictures/logos you would like added to your website posting please email them to libertychamber@rtelco.net	
Annual Membership Rates	
** Business owner with no employees or individual who wants to be a member	6-15 Employees: \$85
Churches /Civic Organizations: \$50	16-30 Employees: \$100
1-5 Employees: \$75	31 + Employees: \$125